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Sadhguru Pens Poignant Poem on Soil

5 December 2020, Coimbatore: In observance of World Soil Day, Sadhguru, Founder-Isha Foundation, has penned a poignant tribute in verse to soil. The poem, written in Kannada, has been released as a 75-second video set to Sadhguru's compelling narration. It is subtitled in English.

The poem celebrates soil as the basis of all life on this planet. Sadhguru has launched several grassroots ecological projects whose objectives are to revive soil nutrients through nature-based solutions. Isha works extensively with farmers in natural soil revival programmes.

According to the United Nations Convention to Combat Desertification (UNCCD), soil degradation is one of the gravest ecological challenges on our times. Several countries including India have pledged to collectively restore 350 million hectares of degraded land in the coming decade. India will contribute 26 million hectares to this effort. The Cauvery Calling project alone will contribute more than 1 million hectares of restored land to support the country's commitment.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.