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Sadhguru At UNCCD: Soil Is Not A Resource, It Is The Source Of Our Life

Bonn, Germany: On a mission to save the world's soils from extinction, Sadhguru joined the United Nations Convention to Combat Desertification (UNCCD)'s Executive Secretary Ibrahim Thiaw in Bonn, as part of his 100-day Journey for the Save Soil movement.

Both of them echoed that realizing everything we need in our daily lives comes from soil and that conscious actions can make a real difference is the first step to preserving this precious resource and reversing degradation. "Most governments are still treating soil as an inert substance that you can manage by adding or subtracting chemicals. We first need the consciousness that we are dealing with life and not material. Soil is not a resource, it is the source of our life." said Sadhguru.

https://twitter.com/SadhguruJV/status/1514287998526840834

Sadhguru and Mr. Thiaw agreed that land and soil restoration can be a simple and powerful solution to the key environmental challenges of today, including climate change, biodiversity loss and destruction of ecosystems. The 100-day journey led by Sadhguru will cover 30,000 km across 25 nations to call on the policymakers and the public to make soil regeneration a priority.

https://twitter.com/UNCCD/status/1514305185618792462

The movement led by Sadhguru on his motorbike received a warm welcome from the city and the executive management of the UN agency in Germany. The UNCCD is a UN agency established to be the global voice for land, which promotes practices that avoid, reduce and reverse land degradation.

The UNCCD and the Soil Campaign will reconvene at the UNCCD COP15 in Abidjan in

May later this year.

Conscious Planet: Save Soil, is a global movement to inspire a conscious approach to saving our soil and planet. This is, first and foremost, **a people's movement**. The aim is to demonstrate the support of over 3.5 billion people (more than 60% of the world's voting population) around the world and empower governments to initiate policy-driven action to revitalize soil and halt further degradation World leaders, influencers, artists, experts, farmers, spiritual leaders, NGOs and citizens are vocally supporting the movement to re-establish Humanity's relationship with Soil.

Website: <u>savesoil.org</u>

If you would like to know more about this, please call +91 94874 75346 or write to: <u>mediarelations@ishafoundation.org</u>