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Isha Agro Movement's Training Receives Overwhelming Response from Farmers

20 December 2020, Tirunelveli: Isha Agro Movement's field training on the preparation of 12 types of natural inputs was held today at the Vedha Nature Farm in Chettikurichi village, Manur taluka, Tirunelveli district.

Farmers from Tirunelveli, Madurai, Theni and Kanyakumari districts participated. They were trained on the methods of preparation and applications of growth promoters, activators, insecticides including Jivamirtham, Kanajivamirtham, Agni Ashram.

Isha Agro Movement

Isha Agro Movement (IAM) was established in 2007 under the guidance of Shri. Nammalvar, the pioneer of organic farming movement in Tamil Nadu. Since 2015, Isha Agro Movement has focused on reviving natural farming methods that were traditionally followed in India up until four decades ago. IAM provides practical support to farmers in all aspects of natural farming including training in efficient organic farming methods, value addition, marketing and procurement. Till date, over 8700 farmers have been trained in Tamil Nadu in natural farming methods and several have converted to natural farming leading to improved produce, enhanced market rates and significant health benefits.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.