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Save Soil Movement: 54 Commonwealth Nations Pledge Support

2 April 2022: The Office of the Secretary General of Commonwealth of Nations said in a statement that “The mission of Save Soil (Movement) to Save the Environment focussed on soil revitalization is fully in line with the thematic areas and implementation strategies under the Commonwealth’s proposed Living Lands Charter.” The statement went on to add that the “commonwealth of 54-member nations (recognize) the importance of multilateral cooperation, sustained commitment, and collective action, in conservation and management of our finite natural resources. Commonwealth Secretariat recognises that land and soil are under triple threat from climate change, land degradation and biodiversity loss.” Sadhguru, Founder-Isha Foundation, launched the global Movement to Save Soil last month to save the planet’s soil from extinction.

The objective of the Commonwealth Call to Action on Living Lands (CALL) is to implement “targets agreed under the three Rio Conventions influencing policies and harnessing co-benefits in pursuit of a shared vision of living in harmony with nature.” The statement affirmed that the objectives of the Movement to Save Soil align with the CALL objectives.

The global effort to Save Soil from extinction is steadily gaining support from several quarters. Political, business, social, ecological and cultural leaders in addition to celebrated artists, sportspersons and citizens from around the world are beginning to assert that systemic reforms to protect soil is the way forward to secure the future of the planet.

Sadhguru is currently on a 100-day 30,000 km lone motorcycle journey spanning 27 nations in Europe, Central Asia and the Middle East to raise citizen awareness across countries and urge administrations to urgently formulate soil-friendly policies to save

soil in their countries. Six Caribbean nations have signed MoUs with Save Soil pledging to work towards soil restoration.

Sadhguru has been interacting and will continue to interact with opinion makers - politicians, media persons, ecologists, influencers among others.

He will also address the 15th session of the Conference of Parties to the United Nations Convention to Combat Desertification (UNCCD COP15) in the Ivory Coast in May during his 100-day journey. Political leaders from 170 countries are expected to attend. In the same month, Sadhguru will speak at the World Economic Forum (WEF) in Davos urging leaders to act now to save soil from extinction in their countries.

The Save Soil Movement has prepared documents on soil-friendly guidelines for 192 countries. Separate documents have been prepared taking each country's latitude, climatic conditions, soil type, agricultural tradition and economic parameters into consideration.

The Movement is supported by UNCCD, United Nations Environment Programme (UNEP), World Food Programme (WFP) and International Union for Conservation of Nature (IUCN).

If you would like to know more about this, please call +91 94874 75346 or write to: mediarelations@ishafoundation.org

Conscious Planet: Save Soil, is a global movement to inspire a conscious approach to saving our soil and planet. This is, first and foremost, **a people's movement**. The aim is to demonstrate the support of over 3.5 billion people (more than 60% of the world's voting population) around the world and empower governments to initiate policy-driven action to revitalize soil and halt further degradation. World leaders, influencers, artists, experts, farmers, spiritual leaders, NGOs and citizens are vocally supporting the movement to re-establish Humanity's relationship with Soil.

Website: savesoil.org