

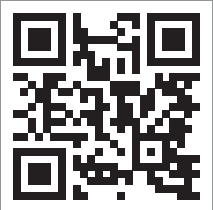
**RALLY FOR
RIVERS**
INDIA'S LIFELINES

**Action
Now**

**Cauvery
Calling**

**Action
Now**
To Save
Cauvery

₹42 per Tree
CauveryCalling.org
📞 80009 80009



#CauveryCalling

"Cauvery has been the source of wellbeing, prosperity and the very source of life for these lands. A forest-fed perennial river is fast becoming a seasonal stream as 87% of tree cover has been removed in 50 years.

Cauvery is calling, do you have a heart to hear"

- **Sadhguru**

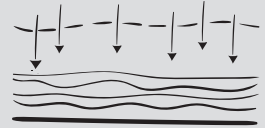
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Chennai has already run out of water

Bengaluru will go dry in **2 years**



Cauvery has depleted by **over 40%** because



87% of tree cover in Cauvery basin is gone

THE SOLUTION:

Support farmers to plant **242 crore trees**



Contribute ₹42 per tree

Plant trees at **CauveryCalling.org**

or by calling 80009 80009



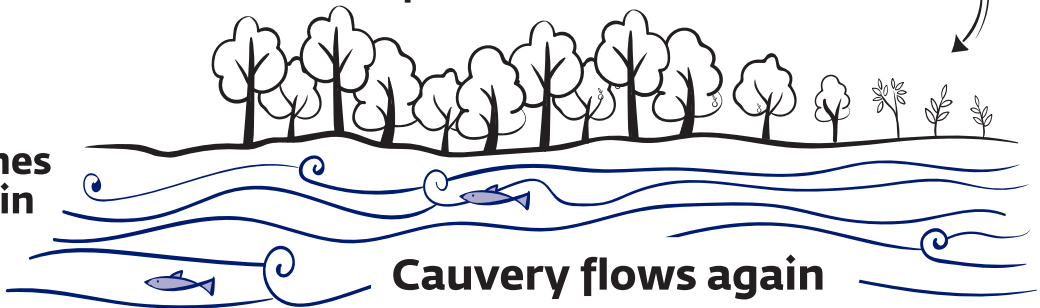
Government must provide incentives for farmers



Farmers grow trees



5 times increase in farmer's income



Cauvery flows again

Action Now

To Save Cauvery

₹42 per Tree
CauveryCalling.org

☎ 80009 80009

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