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**Sadhguru to participate in Champions for 1 Trillion Trees Platform at WEF 2020, Davos**  
*To offer Meditation sessions and Consciousness Retreat to participants*

**20 January 2020, Davos:** A decade after he last attended the World Economic Forum (WEF) annual summit at Davos, Sadhguru, Founder, Isha Foundation, will return as one of the key speakers at the upcoming Summit this year which marks the 50<sup>th</sup> anniversary of the Summit. The WEF Summit will be held between 21 and 24 January 2020 at Davos in Switzerland. Sadhguru will also conduct meditation sessions for participants and a half-day Consciousness Retreat.

Sadhguru will participate in **Champions for 1 Trillion Trees Platform**, a new major World Economic Forum initiative led by the United Nations Environment Program (UNEP) and the Food and Agriculture Organization (FAO) of the UN. The event is slated for 23 January. The initiative is committed to contributing to planting 1 trillion trees globally by 2030.

A congregation of some of the most influential and powerful leaders and institutions in the world including heads of state, business leaders, global bodies and academia representatives will be in attendance. The Platform will strive to establish actionable points and explore public-private sector partnerships to reverse global ecological trends such as desertification and climate change. The initiative is designed to support the **2021-2030 UN Decade on Ecosystem Restoration**.

Sadhguru has launched ecological initiatives in India that are directly in line with the new UNEP and FAO-led initiative, to effect large-scale preservative, restorative and transformative impact.

**Project GreenHands (PGH)**, one of the largest grassroots ecological movements to increase green cover, has enrolled over 3 million citizens in planting 35 million trees over 15 years.

**Rally for Rivers (RfR)**, a movement to revive India's dying rivers, became the largest ecological movement in the world after it garnered 162 million supporters in 30 days. The RfR policy recommendations have been accepted by the Government of India as the national river revitalization policy. Its inclusive development model promotes massive community-led plantation efforts on private lands in river basins for economic gain making it a self-sustainable model.

**Cauvery Calling**, an RfR project, will enable 5 million farmers in the Cauvery river basin in Southern India to plant 2.42 billion trees over a 12-year period. It is designed as an economic model that encourages farmer prosperity while effecting a significant ecological impact to reverse desertification and water scarcity. Cauvery Calling has generated global attention as a potential blueprint for river restoration efforts in tropical regions worldwide.

Both PGH and RfR are aligned in their vision to **Champions for 1 Trillion Trees Platform**. The theme for this year's WEF Summit is "Stakeholders for a Cohesive and Sustainable World". At least 600 speakers are scheduled to speak at the four-day event in which 3000 people from around the world will participate. The "Davos Manifesto 2020" will be launched on the occasion of its 50<sup>th</sup> anniversary.

The World Economic Forum is a platform that engages political, business and cultural leaders in shaping global, regional and industry agenda that support sustainable and equitable development. It is headquartered in Geneva, Switzerland.

## **Sadhguru - Founder, Isha Foundation**

Ranked amongst the fifty most influential people in India, Sadhguru is a yogi, mystic, visionary and a New York Times bestselling author. Sadhguru was conferred the "Padma Vibhushan" by the Government of India in 2017, one of the highest civilian awards, accorded for exceptional and distinguished service.

Three decades ago, Sadhguru founded Isha Foundation, a non-profit human-service organization, with human well-being as its core commitment. Sadhguru has initiated powerful Inner Engineering programs for human transformation as well as various outreach projects to uplift under-served communities in rural India.

**If you would like to know more about this, please write to [mediarelations@ishafoundation.org](mailto:mediarelations@ishafoundation.org).**