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Sadhguru speaks on road safety at Uyir event

16 December 2019, Coimbatore: Advocating for a combination of education and enforcement, Sadhguru, Founder, Isha Foundation spoke at length on more effective traffic management systems that can make Indian roads safer for motorists and pedestrians.

Sadhguru was speaking at an event convened as part of Uyir, a Coimbatore-based forum established in 2018 with a mission to create awareness among the public on road safety and safe driving. In a conversation with Dr. S. Rajasekaran, Clinical Director and Head of the Department of Spine Surgery, Ganga Hospital, Sadhguru spoke on a range of traffic management aspects including the role of traffic cops in educating the public on safe driving, creation of traffic training parks, better helmet designs and well lit medians. Sadhguru also addressed one of the most common traffic hazards of modern times: the use of cell phones while driving.

Uyir's vision is to make Coimbatore accident-free and serve as a model city for road safety. Sadhguru said that in a small city like Coimbatore, bringing a noticeable change within 6 months is very much possible. More than a lakh people lose their lives annually in motor accidents in India, which accounts for 10% of all such deaths globally.

Sadhguru, an avid motorcyclist himself, often speaks of his motorcycle journeys that have taken him across the length and breadth of India several times. He suggested the use of technology by traffic police for mass education and suggested a 70:30 ratio of education and enforcement to bring greater discipline to Indian roads. Sadhguru also

stressed on training to ensure drivers are fit to take to the streets over and above licensing them. He also observed that redesigning helmets to suit Indian weather conditions will lead to greater compliance with helmet rules.

The event was organized at Isha Home School at the Isha Yoga Center. Students of Isha Home School, many of whom will acquire driving licenses in the near future, were part of the audience that included professionals and industry leaders as well.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.