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Email: mediarelations@ishafoundation.org

S Somanath, Director, Vikram Sarabhai Space Center inspires budding Entrepreneurs at Isha INSIGHT 2019

Isha Leadership Academy hosts Isha INSIGHT; iconic leaders unfold the DNA of success

3 December 2019, Coimbatore: S. Somanath, Director, Vikram Sarabhai Space Centre, spoke at Isha INSIGHT, a four-day leadership intensive that was held from November 27– 30, 2019 at the Isha Yoga Centre in Coimbatore. He shared his valuable insights on a variety of topics ranging from organisational structure and culture, team building, training, leadership to the art of dealing with failure at Indian Space Research Organisation.

S. Somanath is heading a high-level committee constituted by the Indian Space Research Organisation to prepare a report on the proposed Chandrayaan-3.

Sharing his expertise on the ISRO work culture, he said “It is of paramount importance to appreciate the significance and contribution of employees’ work towards the success of organizational goals.” Talking about his approach towards work, he said that when one doesn’t look at work as work, it suddenly becomes recreational in nature. He added that he hasn’t “worked” for the last 20 years and instead has simply enjoyed himself.

In his talk, he gave significant importance to learning from one’s mistake. Citing an example from his organisation, he said that India was the very first country that could take a satellite in their maiden mission to Mars because they learnt from the mistakes of their counterparts in America and Europe.

He went on to say “The day the work stops, your enjoyment starts. Right? When you feel the work is a burden, it's no longer a career” in his endeavour to inspire the participants to look at work from a different perspective.

Besides, Somanath, Former Vice Chairman, Tata Steel, Balasubramanian Muthuraman and Founder and Group CEO, Make My Trip Ltd., Deep Kalra were the key speakers at the program this year.

"Whatever the nature of our activity, whatever one wishes to do with their own lives, the most important thing is the quality of the one who is doing it," said Sadhguru as he kick-started the program. “Desire is always personal whereas vision is all-inclusive. Desire leads to incremental changes and improvements whereas vision can transform the whole situation. It’s time businesses move from individualistic desires to an all-inclusive vision” Sadhguru said. He added, “Whether one is running a business, an industry, or a nation, to really build a DNA of success, what is needed are Insight, Integrity, and Inspiration.”

INSIGHT - the DNA Of Success, designed by Sadhguru, explores the science of scaling up one’s business as well as one’s own self, melding business with self-awareness. INSIGHT offered participants a rare chance to interact with successful industry leaders and learn the secret of success from their professional and personal lives.

The program was conducted first in 2012 by the Isha Leadership Academy. This year 219 corporate leaders from 17 Indian states and 12 countries across 5 continents participated in the unique residential program. A motley mix of people streamed in from multiple industries like agriculture, textiles, retail, healthcare, manufacturing technology, IT, engineering to name a few.

The other notable speakers were Vice Chairperson, Nalli Silk Sarees, Lavanya Nalli; Principal Economic Adviser, Ministry of Finance, Govt. of India Sanjeev Sanyal; Founder-Director of Repose Energy India Pvt Ltd., Aditi Bhosle-Walunj; Chairman and Managing Director, Quattro Global Services, Raman Roy; Author, Sari Historian and Textile Scholar, Rta Kapur Chishti. INSIGHT was facilitated by B.S. Nagesh, Founder TRRAIN & Non-executive Chairman, Shoppers Stop Ltd.

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