



14-Oct-2019

Email: mediarelations@ishafoundation.org

Isha Agroforestry to brief media on tree cultivation training program

14 October 2019, Madurai: Isha Agroforestry will hold a press briefing at the Maudrai Press Club on 15 October 2019 to announce its one-day training program on tree crop cultivation for rainfed land. Shri. Tamilmaran, Co-ordinator, Isha Agroforestry, and Swami Srimukha, Co-ordinator, Isha project GreenHands will address the media.

The one-day workshop will be organized by Isha Agroforestry at Brahmavanam Tree Crop Farm, Uthangarai, Krishnagiri on Sunday, 20 October 2019 from 9 a.m. onward. Farmers from various districts across Tamil Nadu are expected to participate in the program. The Isha Agroforestry model has proven to not only enrich the soil but also increase farmers' income by 300 to 500% in a 5 to 7-year period.

Shri. Ganesan, an agro-farmer for the past 14 years and owner of the Brahmavanam Tree Crop Farm in Krishnagiri will practically demonstrate the benefits of agroforestry.

Participants will be taught crop cultivation between trees rows, techniques of sapling plantation in rainfed lands and techniques to grow trees even during drought.

Pioneer agroforestry farmers Shri. R.P Ganesan, Shri. Karuppaiah, Shri. Dr. Duraisami and Shri. Senthil will share their expertise with the participants.

42% of agricultural land in Tamil Nadu has been declared barren by the Government. Agro-forestry will help farmers convert this barren land into fertile soil and make it cultivable.

Venue:

Brahmavanam Tree Crop Farm

Uthangarai
Krishnagiri

Date: 20 October 2019

Time: 9 a.m. onward

Contact: 94425 90068 / 94425 90079

Isha Agroforestry

Isha Agroforestry educates farmers about sustainable land use that maintains and increases total yield by combining food crops and tree-based crops. Farmers are encouraged to plant a combination of fruit, fodder and timber trees in the periphery of their farmland.

Designed to bring tree-based agriculture back to the heart of Indian farming, through the agroforestry model, Isha Agroforestry guides farmers in choosing the right mix of trees and crops. Factors such as climatic conditions, soil health and water availability are considered while selecting tree species thereby creating a self-sustaining movement.

Trees bring biodiversity, soil fertility, a cooler climate, cleaner air, and increased rainfall. Their yields reduce agricultural expenditure while creating the possibility of future income through small-scale forestry enterprises.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.