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Email: mediarelations@ishafoundation.org

Isha Agro Movement to organize Turmeric Cultivation Training Program

13 November 2019, Coimbatore: Isha Agro Movement (IAM) will organize a one-day turmeric cultivation training program in collaboration with Tata Trust on 17 November, 2019 from 9 a.m. to 5 p.m. The program will be conducted in Ganeshan Natural Agro Farm, Keelvani, Anthiyur, Erode.

The program will include interactive sessions, practical workshops, demos, Q& A sessions as well as discussions and lectures from pioneer farmers. Farmers from various districts are expected to participate in the program.

Discussions will be held with pioneers of turmeric cultivation narrating their success stories and sharing their experiences in natural methods of farming turmeric. In addition, they will also share various techniques and methods to create a better and higher yield with natural farming. The trainers will also explain how to make natural inputs specifically for turmeric cultivation which produces a much higher and healthier yield.

The experts will explain the lifecycle of turmeric plantations in detail from cultivation to market opportunities. A tour of Shri. Ganeshan's farm has also been scheduled which will be followed by a question-answer session.

Isha Agro Movement

Isha Agro Movement (IAM), an offshoot of Project GreenHands, proposes a suitable model for sustainable agriculture. It was established in 2007 under the guidance of Shri.

Nammalvar, the pioneer of organic farming movement in Tamil Nadu. The project aims to accelerate the transition of farmers from chemical-based to sustainable systems. With the twin objectives of increasing farmer income and green cover, Isha Agro Forestry is conducting various training programs for farmers all over Tamil Nadu.

Since 2015, Isha Agro Movement has also focused on reviving natural farming methods that were traditionally followed in India up until four decades ago. It provides practical support to farmers in all aspects of natural farming including training in efficient organic farming methods, value addition, marketing and procurement. Till date, over 8000 farmers have been trained in Tamil Nadu in natural farming methods. Many trained farmers have converted to organic farming leading to improved produce, enhanced market rates and significant health benefits.

For registration, please contact: 8300093777, 9442590077

Venue: Ganeshan Natural Agro Farm, Keelvani, Anthiyur, Erode

Date: 17 November 2019

Time: 9 a.m. to 5 p.m.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.