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Email: mediarelations@ishafoundation.org

Isha Agro Movement to conduct paddy cultivation workshop

24 September 2019, Tiruvanamalai: Isha Agro Movement in collaboration with Tata Trust will conduct a paddy cultivation training programme in Isha's Natural Farm, Nallavanpalayam, Tiruvanamalai on 29 September 2019 from 9 a.m. to 5 p.m.

The workshop will include modules on how to get higher yields with fewer seeds and water. Participants will also learn single plantation methods; hot bed preparation; low-cost methods for transplantation; importance of seeding plantation; water management; weed, insect and plant disease control techniques and marketing techniques.

Shri. Nagaratnam Naidu, famous for cultivating 6 tons of paddy in one acre of land, will conduct the training program. Farmers from several districts of Tamil Nadu are expected to attend.

For Registration contact: 83000 93777, 94425 90077

Isha Agro Movement

Isha Agro Movement was established in 2007 under the guidance of Shri. Nammalvar, the pioneer of organic farming movement in Tamil Nadu. It was established as a platform to develop and promote collective farming. Since 2015, Isha Agro Movement has also focused on reviving natural farming methods that were traditionally followed in India up until four decades ago. It provides practical support to farmers in all aspects of natural farming including training in efficient organic farming methods, value addition, marketing and procurement. Till date, over 8000 farmers have been trained in Tamil

Nadu in natural farming methods and over 70% of trained farmers have converted to organic farming leading to improved produce, enhanced market rates and significant health benefits.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.