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Email: [mediarelations@ishafoundation.org](mailto:mediarelations@ishafoundation.org)

### **Isha Agro Movement organizes Natural Input Training Program**

**16 February 2020, Tiruvannamalai:** A one-day training program on natural input was organized by Isha Agro Movement at Tiruvannamalai today at Bala Organic farms at Desur village, Vandavasi Taluk. 80 participants from various districts of Tamil Nadu including Chennai, Kancheepuram, Thiruvallur, Villupuram, Theni, Coimbatore participated.

At the session, participants were given hands-on training in preparing different types of natural inputs such as Jeevamirtham, Ganajeevamirtham, Agni Asthram, other growth stimulants and natural pesticides.

Speaking on the importance of natural farming, Shri. Saravanan, Trainer, Isha Agro Movement, who conducted the session said, "It is due to lack of guidance that many interested farmers are unable to pursue natural farming. To bridge this gap, Isha Agro Movement has been organizing workshops all over Tamil Nadu under the banner 'The entry into natural farming'. Natural farming allows farmers to manufacture their own fertilizers and pesticides through natural methods at low cost. This also helps farmers grow completely organic produce."

### **Isha Agro Movement**

Isha Agro Movement (IAM) was established in 2007 under the guidance of Shri. Nammalvar, the pioneer of organic farming movement in Tamil Nadu. It was established as a platform to develop and promote collective farming. Since 2015, Isha Agro Movement has also focused on reviving natural farming methods that were

traditionally followed in India up until four decades ago. IAM provides practical support to farmers in all aspects of natural farming including training in efficient natural farming methods, value addition, marketing and procurement. Till date, over 8000 farmers have been trained in Tamil Nadu in natural farming methods and several have converted their farms leading to improved produce, enhanced market rates and significant health benefits.

**If you would like to know more about this, please write to [mediarelations@ishafoundation.org](mailto:mediarelations@ishafoundation.org).**