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## Isha Agro Movement conducts Natural Input Training

**25 January 2020, Erode**: Isha Agro Movement in collaboration with Tata Trust organized a one-day training program on natural input today at Ashokan Natural Farm in Kesari Mangalam village, in Bhavani, Erode district.

Farmers from various districts such as Erode, Salem, Dharmapuri and Thiruvannamalai participated. At the program, participants were taught to prepare different types of natural inputs such as Jeevamirtham, Ganajeevamirtham, Agni Asthram and many more such natural inputs to increase the productivity and quality of crops.

Isha Agro Movement trainer Shri. Saravanan, who conducted the one-day program said, "There are a number of farmers who have shown interest in natural farming but they don't have proper guidance. Therefore Isha Agro Movement is frequently organizing natural input training programs in the name of 'Iyarkai Vivayasathin Nuluvuvayil' across various districts in Tamil Nadu.

Chemical farming is dependent on external forces for fertilizers and insecticides and needs heavy expenditure. In natural farming, there is no requirement to buy anything from outside for input preparation. The farmer can easily prepare the natural input from whatever is available on their own farm with the help of native breed cows. Thus, farmers can become self-sufficient through natural farming," he added. Practical sessions and live demo workshops were held on how to naturally prepare insecticides without any chemicals. In addition, farmers also got hands-on experience in preparing the inputs at the farm.

Isha Agro Movement has organized over 75 training programs in natural input across Tamil Nadu and trained more than 8000 farmers in the practice.

## Isha Agro Movement

Isha Agro Movement was established in 2007 under the guidance of Shri. Nammalvar, the pioneer of organic farming movement in Tamil Nadu. It was established as a platform to develop and promote collective farming. Since 2015, Isha Agro Movement has also focused on reviving natural farming methods that were traditionally followed in India up until four decades ago. It provides practical support to farmers in all aspects of natural farming including training in efficient organic farming methods, value addition, marketing and procurement. Till date, over 8000 farmers have been trained in Tamil Nadu in natural farming methods and several have converted to organic farming leading to improved produce, enhanced market rates and significant health benefits.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.