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Isha Agro Movement Organizes Training

160 farmers learn how to prepare bio-organic input

29 April 2019, Tiruvanamalai: Isha Agro Movement (IAM) conducted a training workshop for farmers on preparation of bio-organic input on 28 April 2019. The training session was conducted in Isha Agro Farm, Nallavan Palayam, Tiruvanamalai; 160 farmers from various districts of Tamil Nadu participated.

Participants were taught to prepare 12 different types of organic inputs such as Jeevamirtham, Ganajeevamirtham, Agni Asthram and more. The products act as natural pesticides and insecticides, thus helping the farmer eliminate the use of chemicals. The ingredients for the products are easily available with farmers either in their homes or on the farm and help to enrich the soil in a sustained manner.

With practical sessions, the workshop demonstrated the preparation of bio-organic natural input, for farmers. The use of these products is expected to improve yield over time and more importantly, help farmers produce chemical-free, high-quality farm produce which can command higher market rates.

The Isha Agro Movement conducts training on bio-organic input every month in various districts of Tamil Nadu. The previous session at Tiruvanamalai was held six months ago where 60 farmers had undergone the training.

The workshop includes interactive sessions, practical workshops, demos, Q&A sessions as well as discussions and lectures.

Isha Agro Movement

The Isha Agro Movement was established in 2007 under the guidance of Shri. Nammalvar, the pioneer of organic farming movement in Tamil Nadu. It was established as a platform to develop and promote collective farming. Since 2015, Isha Agro Movement has also focused on reviving natural farming methods that were traditionally followed in India up until four decades ago. It provides practical support to farmers in all aspects of natural farming including training in efficient organic farming methods, value addition, marketing and procurement. Till date, over 4200 farmers have been trained in Tamil Nadu in natural farming methods and over 70% of trained farmers have converted to organic farming leading to improved produce, price and health.

Isha Foundation

Isha Foundation, founded by Sadhguru, is a volunteer-run, international non-profit, human service organisation dedicated to cultivating human potential. Isha Foundation is operated by over 9 million volunteers from more than 250 city-based centers spread worldwide. The Foundation is headquartered at Isha Yoga Center, set at the base of the Velliangiri Mountains in southern India, and at the Isha Institute of Inner Sciences on the spectacular Cumberland Plateau in middle Tennessee, USA.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.