



29-Dec-2019

Email: mediarelations@ishafoundation.org

Isha Agro Movement Organises Training Program on Natural Vegetable Cultivation

29 December 2019, Tirupur: Isha Agro Movement (IAM) in collaboration with Tata Trust organized a one-day training program in natural vegetable cultivation in Dharapuram Taluk, Tirupur District today. The program included a field session as well. The field training was held at Chinnakampalayam in the farm of pioneer organic farmer Shri. Jagadish from 9 a.m. to 5 p.m. More than 120 farmers from across the state participated.

Shri. Jagadish conducted a session on natural methods of vegetable cultivation. Isha Agro Movement trainer Shri. Muthukumar spoke on the adverse effects of using chemicals to grow food. "Consumption of organically cultivated vegetables is important to lead a healthy life," he said and also extolled the virtues of subsistence farming.

Isha Agro Movement

Isha Agro Movement (IAM) was established in 2007 under the guidance of Shri. Nammalvar, the pioneer of organic farming movement in Tamil Nadu. It was established as a platform to develop and promote collective farming. Since 2015, Isha Agro Movement has also focused on reviving natural farming methods that were traditionally followed in India up until four decades ago. IAM provides practical support to farmers in all aspects of natural farming including training in efficient organic farming methods, value addition, marketing and procurement.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.