



3-Dec-2019

Email: mediarelations@ishafoundation.org

IAM to organize Natural Input Training Program in memory of memory of Shri. Nel Jeyaraman

3 December 2019, Thiruvarur: Isha Agro Movement will organize a one-day natural input training program honoring the memory of Shri. Nel Jeyaraman, a farmer who dedicated his life to collecting, reviving and preserving traditional paddy varieties. The program will be held on 8 December 2019 from 9 a.m. to 5 p.m. at near Kadagambadi Bus Stop, Kudavasal Taluk, Thiruvarur.

The training program has been organized in collaboration with Thaiman Traditional Agri Related Producer Company Ltd., founded by Shri. Nel Jeyaraman. Farmers from various districts are expected to participate.

Participants will be taught to prepare different types of natural inputs such as Jeevamirtham, Ganajeevamirtham, Agni Asthram and many more to increase the productivity and quality of crops.

It will include practical sessions with live demo workshops on preparation of natural insecticides. Farmers will be given hands-on training in preparing the inputs at the farm.

Isha Agro Movement has organized over 70 training programs in natural input across Tamil Nadu and trained more than 8000 farmers in the practice.

Isha Agro Movement

The Isha Agro Movement was established in 2007 under the guidance of Shri. Nammalvar, the pioneer of organic farming movement in Tamil Nadu. It was

established as a platform to develop and promote collective farming. Since 2015, Isha Agro Movement has also focused on reviving natural farming methods that were traditionally followed in India up until four decades ago. It provides practical support to farmers in all aspects of natural farming including training in efficient organic farming methods, value addition, marketing and procurement. Till date, over 8000 farmers have been trained in Tamil Nadu in natural farming methods and several have converted to organic farming leading to improved produce, enhanced market rates and significant health benefits.

Date: 8 December, 2019

Time: 9 a.m. to 5 p.m.

Venue: Near Kadagambadi Bus Stop, Taluk Kudavasal, Thiruvarur

For registration, please contact: (+91) 93856 22188, (+91) 94433 37401

If you would like to know more about this, please write to mediarelations@ishafoundation.org.