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**“Farmers can become self-sufficient through natural farming,” Isha Agro Movement Trainer**

**30 November 2019, Nagapattinam:** “Farmers can become self-sufficient through natural farming” said Isha Agro Movement Trainer, Shri Saravanan at the natural input training program organized by Isha Agro Movement in collaboration with Tata Trust. The program took place in Nagapattinam today from 9 a.m. to 5 p.m. at Yazh Natural Farm, Mapadugai, Mayiladurai, Nagapattinam district.

Farmers from various districts participated such as Nagapattinam, Trichy, Dindugal, Theni. Isha Agro Movement Trainer, Shri. Saravanan conducted the training program. At the program, participants were taught to prepare different types of natural inputs such as Jeevamirtham, Ganajeevamirtham, Agni Astham and many more such natural inputs to increase the productivity and quality of crops.

Shri. Saravanan said “There are a number of farmers who have shown interest in natural farming but they don’t have proper guidance. Therefore Isha Agro Movement is frequently organizing natural input training program in the name of ‘Iyarkai Vivayasathin Nuluvuvayil’ across TN in various districts.”

“Chemical farming is dependent on external forces for fertilizers and insecticides, and requires heavy expenditure. In natural farming, there is no requirement to buy anything from outside for input preparation. The farmer can easily prepare the natural input from whatever is available in their own farm with the help of native breed cows. Thus, farmers can become self-sufficient through natural farming.”

Practical sessions and live demo workshops were held on how to naturally prepare insecticides without any chemicals. In addition, farmers were exposed to field training by preparing the inputs themselves at the farm.

### **Isha Agro Movement**

Isha Agro Movement (IAM) was established in 2007 under the guidance of Shri. Nammalvar, the pioneer of organic farming movement in Tamil Nadu. It was established as a platform to develop and promote collective farming. Since 2015, Isha Agro Movement has also focused on reviving natural farming methods that were traditionally followed in India up until four decades ago. IAM provides practical support to farmers in all aspects of natural farming including training in efficient organic farming methods, value addition, marketing and procurement. Till date, over 8000 farmers have been trained in Tamil Nadu in natural farming methods and several have converted to organic farming leading to improved produce, enhanced market rates and significant health benefits.

**If you would like to know more about this, please write to [mediarelations@ishafoundation.org](mailto:mediarelations@ishafoundation.org).**