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Email: mediarelations@ishafoundation.org

CM Yediyurappa meets Sadhguru, reviews Cauvery Calling Implementation Plan

27 December 2019, Bengaluru: Chief Minister BS Yediyurappa reviewed and discussed the detailed Cauvery Calling implementation plan with Sadhguru, Founder, Isha Foundation. Senior government officials were also present.

Senior government officials of the state and Cauvery Calling teams are in the final stages of firming up the Cauvery revitalization plan through agroforestry initiatives in 35,000 square kilometres in 10 districts and 54 rural talukas of Cauvery basin in the state which will positively impact the lives of over 24 lakh farmers.

Besides awareness of the benefits of agroforestry in the state, a detailed sapling production and distribution program has been chalked out between Government of Karnataka and Cauvery Calling teams.

The Chief Minister and Sadhguru also discussed ways to make agroforestry an integral part of agricultural practice in the state, particularly in the Cauvery basin.

*Cauvery Calling is a first of its kind campaign, setting the standard for how India's rivers – the country's lifelines – can be revitalized. **It will initiate the revitalization of the Cauvery river by supporting farmers to plant 242 crore trees in the river basin. This will increase water retention in the basin, while enhancing farmers' income by 300 to 800% in 5-7 years and transforming the lives of 84 million people.***

Visit: CauveryCalling.org or call 80009 80009. #CauveryCalling.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.