



5-Jan-2020

Email: [mediarelations@ishafoundation.org](mailto:mediarelations@ishafoundation.org)

### **Bramacharis and Isha Volunteers run for Isha Vidhya**

**5 January 2020, Chennai:** About 15 bramacharis and more than 300 Isha volunteers participated in a Marathon organized by the Chennai Runners Club in Chennai today to raise awareness about Isha Vidhya schools that provide quality education and holistic development opportunities to children in rural India.

The marathon categories included the 42 , 32 and 21 km runs. It began at the YMCA College grounds at Nandanam and the ended at VGP Golden Resorts in ECR. The conspicuous Isha Vidhya T-shirts worn by bramacharis and volunteers drew attention and curiosity about the cause.

### **Isha Vidhya**

Isha Vidhya, the Isha Education initiative of Isha Foundation, is committed to raise the level of education and literacy in rural India and help disadvantaged children realize their full potential. The project seeks to ensure quality education for children in rural areas in order to create equal opportunities for all to participate in and benefit from India's economic growth. Isha Vidhya currently operates 10 rural schools and supports 26 rural government schools in Tamil Nadu, benefitting over 17,000 students. Over 60% of students in Isha Vidhya are on full scholarship; the rest are on a heavily subsidized fee structure.

**If you would like to know more about this, please write to [mediarelations@ishafoundation.org](mailto:mediarelations@ishafoundation.org).**