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9pm9minute Campaign: Isha Yoga Center Lights up for the Nation

5 April 2020, Coimbatore: In solidarity with "9pm9minute" campaign, over 2,600 residents at Isha Yoga Center in Coimbatore lit lamps at 9 pm on Sunday to send out a message that we can together "beat the virus."

After lighting a lamp during the 9-minute ceremony, Sadhguru, Founder of Isha Foundation, said, "Let the nation light up beyond religion, caste, creed and political ideologies. Let's light up and beat this impending calamity."

This was followed by the national anthem and a spectacular fire show. A fire was also lit in front of the Adiyogi.

If you would like to know more about this, please write to mediarelations@ishafoundation.org.