



RallyForRivers.org

GIVE A MISSED CALL  
SAVE OUR RIVERS  
☎ 80009 80009

## SCHOOL ACTIVITY LIST

### ASSEMBLY OUTREACH

**1. Themed Assembly:** A special assembly can be organized for the students and school faculty. Participants can be encouraged to *wear blue or include something blue in their dress* on the special assembly day.

- **Principal's Address:** A *short introduction* about the campaign.
- **Video/Audio Screening:** Includes messages from *Sadhguru* and *Virender Sehwag*. ( <https://www.youtube.com/watch?v=tTLzFwt6lTY> )
- **Student Pledge:** Before ending the assembly, you can ask students to *pledge their support* by saying, "We, the students of [school's name], will Rally for Rivers!"

**2. Event update:** After the completion of the assembly session, send a message (and a photograph/video if possible) via *WhatsApp to 80009 80009* in the following format:

**RFR-SCHOOL-[DISTRICT]-[SCHOOL NAME]-[NO. OF STUDENTS ATTENDING]**

(eg. RFR-SCHOOL-MUMBAI-DAV PUBLIC SCHOOL VASHI-2000)

*Note: - Please maintain the given format while sending the update message.*

This will help us know how many people we have reached out to. Every school that responds will be acknowledged for their contribution towards this movement on our website: [www.RallyForRivers.org](http://www.RallyForRivers.org)

### CREATIVE ART COMPETITION – POWERED BY NICKELODEON

1. The school will need to create a *collaborative piece of art* by involving students and showcasing the school's idea for the "Rally For Rivers" campaign.

2. The school is free to use *any medium* to create the artwork. It could be a human formation, painting, wall mural, collage, sculpture or anything else to express the idea in a powerful way.

3. *Only one Creative Art entry* per school can be submitted. Children from any age group can be involved in the process. The entries can be submitted online at [www.RallyForRivers.org](http://www.RallyForRivers.org)

4. **Prizes:** There are several prizes to be won in the competition.

Top entries will be *showcased on Nickelodeon social media properties*, the campaign website and the rally events.

- National Winner: **INR 4 Lakhs cash prize for the winning school + goodies for the children**
- National Runner-up: **INR 2 Lakhs cash prize for the winning school + goodies for the children**
- Weekly Best Entries : **INR 10,000 for the winning schools**

*Please refer to the attached poster for competition details*



"This is not a protest. This is not an agitation. This is a campaign to raise awareness that our rivers are depleting. Everyone who consumes water must Rally For Rivers."

– Sadhguru