Rally for Rivers
India's Lifelines

Action Now
Cauvery Calling

₹42 per Tree
CauveryCalling.org
80009 80009

"Cauvery has been the source of well-being, prosperity and the very source of life for these lands. A forest-fed perennial river is fast becoming a seasonal stream as 87% of tree cover has been removed in 50 years. Cauvery is calling, do you have a heart to hear?"

- Sadhguru

#CauveryCalling
Chennai has already run out of water

Bengaluru will go dry in 2 years

Cauvery has depleted by over 40% because

87% of tree cover in Cauvery basin is gone

THE SOLUTION: Support farmers to plant 242 crore trees

Contribute ₹42 per tree
Plant trees at CauveryCalling.org
or by calling 80009 80009

Government must provide incentives for farmers
Farmers grow trees

5 times increase in farmer’s income

Cauvery flows again

₹42 per Tree
CauveryCalling.org
☎ 80009 80009

Action Now To Save Cauvery

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